

DOYEN MEDIPHARM



# Development Support



[www.doyenmedipharma.com](http://www.doyenmedipharma.com)

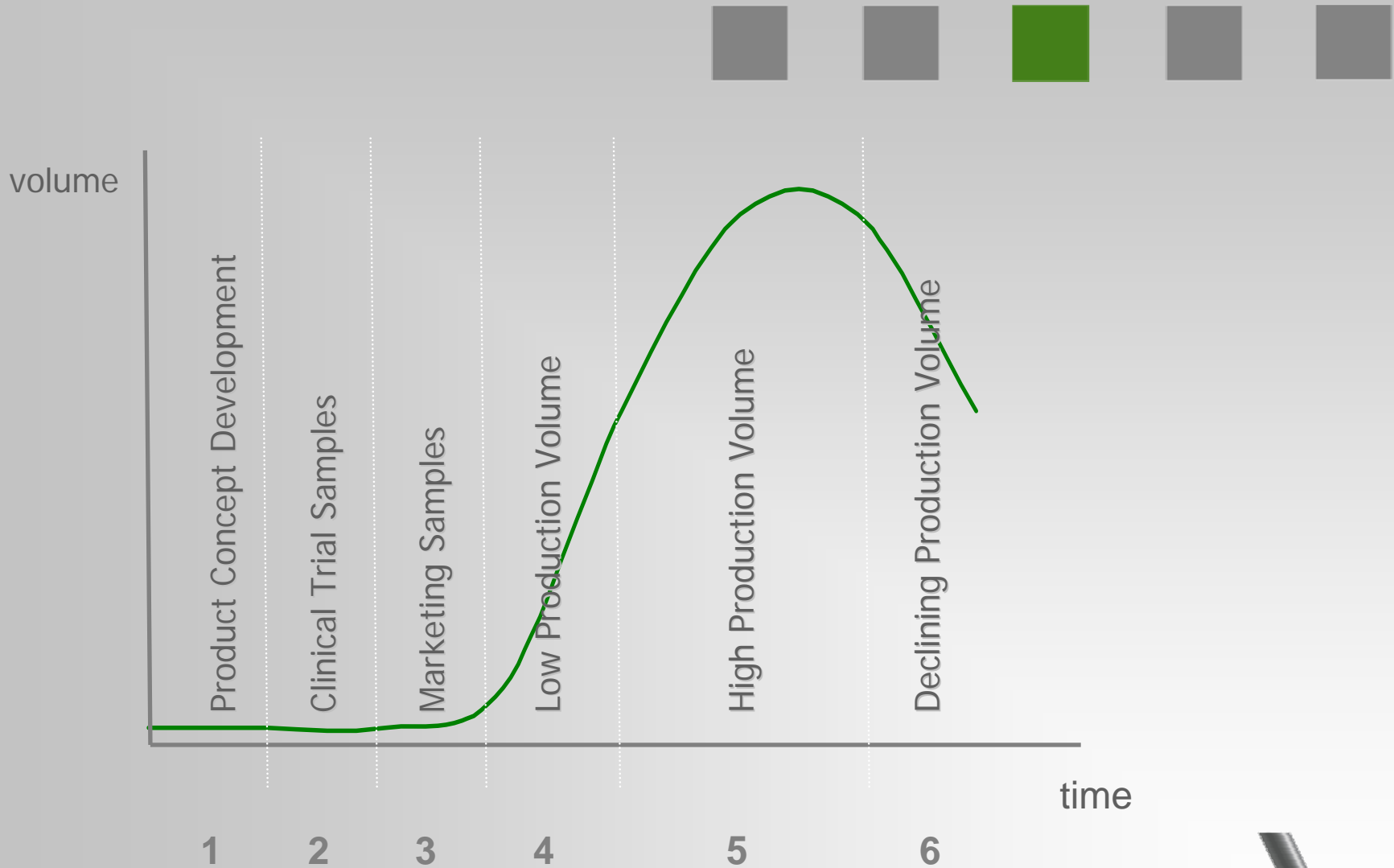
# Business Objectives



- Increase speed to market
- Improve long-term product profitability
- Focus scarce internal resources on highest value-added tasks



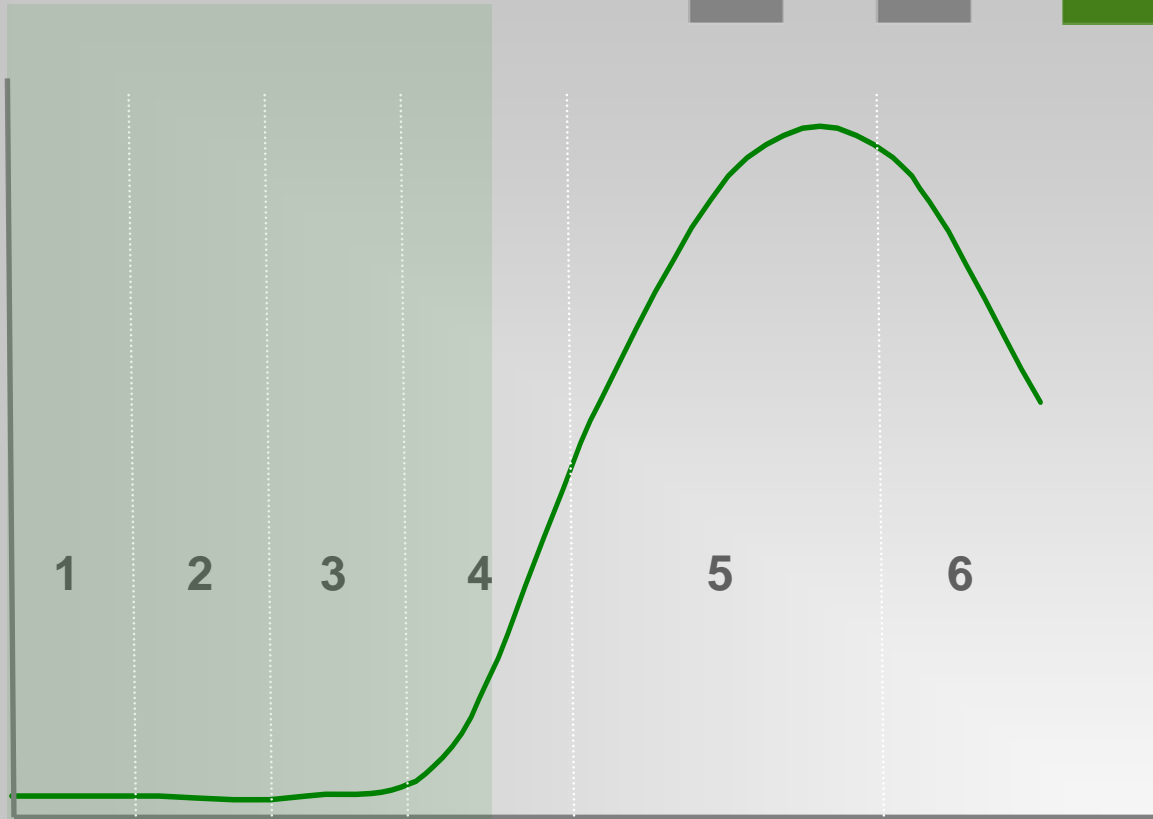
# Product Life Cycle



# Key Success Factors



volume



1

2

3

4

5

6

time

- 1. Product Competences
- 2. Process Competences

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- 2. Product Competences



